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JRNL 350.01: Intermediate Video Photography and Editing

Raymond G. Ekness

University of Montana - Missoula, ray.ekness@umontana.edu

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JRNL 350 / 592
INTERMEDIATE VIDEO PHOTOGRAPHY AND EDITING
AUTUMN 2015

Class meets Tuesdays & Thursdays 9:10 am - 11:00 am in DAH 114

Instructor

Ray Ekness
UM Radio-Television Department, School of Journalism
Don Anderson Hall 402
Office hours MW 8:30-9:30am (or by appointment)
243-4088 (office)
542-0251 (home)
E-mail: ray.ekness@umontana.edu

Learning Outcomes

- Show visual literacy, understanding, and skills.
- Think critically and creatively.
- Critically evaluate and tailor video projects for an appropriate audience.
- Use appropriate tools and technology.

Scope and Expectations

This course will incorporate remote video projects to teach production techniques. Using a variety of assignments, students will be expected to master the areas of producing, video photography, post-production editing, audio, graphics, copywriting and other production areas.

Television is a team effort. You will have to learn to work with others to be successful. Learn to get along with each other. Your cooperation and willingness to work together and get along during productions will be noticed and recorded.

I expect you to show up to class prepared. You are expected to pay attention and take notes during each class.

Attendance Policy

Attendance is mandatory. Excused absences must be documented by the instructor. If you are late for class or for a script or edit review session, you will be considered absent. Punctuality is expected.

Deadlines

As is the case with all broadcast programs, deadlines are critical. All assignments must be handed in on time. One full grade (10%) will be subtracted for each day the assignment is late. No assignments will be accepted later than ONE WEEK AFTER THE DEADLINE.

Academic Honesty

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at http://www.umt.edu/vpsa/policies/student_conduct.php.

Equipment

You will need the following items for this class:

- A good set of headphones with both 1/4" phone and 1/8" mini plug connectors.
- A powered hard drive and USB drive to backup footage and archive your work.
- Writing implements and paper for taking notes.

Text Book

There is no required textbook for this course.

Same Work for Multiple Classes in J-School

You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for both courses. To do so without permission will result in an "F" for the assignment and could result in an "F" for the course.

Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at www.umd.edu/dss/.

Diversity Initiative

The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. You will need to integrate one of these groups into one of this semester's assignments. We will discuss the groups of people and some possible story ideas during the preparation of the assignments.

Checkout

- Remote equipment kits with Sony EX-1 digital cameras, tripods, lights, batteries and microphones are available for use through Student Checkout in DAH 007. You can check out the kits for a maximum of 24-hours. Make sure you pick-up and return your equipment on time or you will lose your checkout privileges. Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan.
- Be careful with all equipment you use either in the studio or in the field. Don't leave any equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you're at the network level or in college. Everything breaks down eventually. Batteries die and computers don't always cooperate. Be patient and learn to solve problems on your own. **You are financially responsible for any lost, stolen or damaged equipment.**
- Failure to follow proper checkout procedures will result in a loss of points for this class, affect your final grade and may lead to losing your check out privileges.

Access

ATTENTION ALL Graduate & Professional Program students: You will NOT need to submit this form for Autumn 2015 if you are a JOUR/RTV graduate student OR undergraduate student, already admitted to the JOUR/RTV Professional Program. Your security code has already been generated for the semester and your GrizCard has already been activated. You will have continual access (during the semester) to DAH, until you graduate or drop from the professional program. If your code has not already been emailed to you, please see Cameron in DAH 201 or call her at 243-4001, to attain your access code.

Studio and Labs

DAH 114 must be cleaned up and everything put away or thrown away at the end of each class. Anything you bring into the classroom, you take with you out of the classroom. Please clean up your areas. Log off and put computers to sleep when you are finished working. Keep drink containers on the floor to prevent accidental spillage on computer keyboards.

Grading & Critique

You will receive a class-wide critique summary and a personal critique and grading sheet following every assignment. Writing & graphics assignments will be graded with only the personal critique sheet. This is a building block class. I expect to see you to continue growing throughout the semester.

Assignments

News Editing	100
Visual Story #1	100
Visual Story #2	100
No Narration News Story	200
Reporter Narration News Story	200
Business: Made in Montana Pre-production	100
Business: Made in Montana Production	100
Business: Made in Montana Post-Production	200
Quiz (x 2)	200
Class Attendance/Participation/Checkout	<u>200</u>
Total	1500

Final Grades (Plus/Minus grading)

A	1395-1500
A-	1350-1394
B+	1320-1350
B	1245-1319
B-	1200-1244
C+	1170-1199
C	1095-1169
C-	1050-1094
D+	1020-1049
D	945-1019
D-	900-944
F	Below 900

J-Tech

When you're having problems with School of Journalism lab computers, please go to the J-Tech site at <https://wikis.jour.umt.edu/groups/jtech/>. You can read articles, search the knowledge base or send in "tickets" if you're having trouble.

Printing

Printing costs. To get print credits, go to the Jtech window in room 010, Don Anderson Hall. You must pay with CASH. The Jtech office is supposed to be staffed 9am-5pm Monday through Friday.

Graduate Students

Graduate students will work on final production, post-production and promotion of the Business: Made in Montana television program such as producing, writing, shooting and ingesting host wraps, assist in program editing and graphics and promotion of program on-air and online.

JRNL 350 / 592 A2015 Semester Schedule (Subject to Change)

Week	Date	Topic
1	Sept. 1	Syllabus, Course Preview and General Housekeeping <i>Assignment – Business: Made in Montana story ideas</i>
	Sept. 3 (Sections)	Introduction to HD video and Sony EX-1 camera OR Introduction to Avid Media Composer digital non-linear editing/Avid ISIS Storage Recording Audio review <i>Assignment – News Editing</i>
2	Sept. 8 (Sections)	Swap Sections and Repeat
	Sept. 10	News Editing Assignment DUE – Review and critique Business: Made in Montana Story Ideas DUE / Presentations
3	Sept. 15	Introduction to video news photography/sequences Working with, backing up and importing using Sony SxS cards <i>Assignment – Visual Story #1 – Washing Dishes</i> <i>Assignment – Business: Made in Montana Teams and Stories</i>
	Sept. 17	Producing, constructing, and writing news stories Ethics of video news photography Lighting for Video
4	Sept. 22	Visual Story #1 DUE – Review and critique <i>Assignment – Visual Story #2 – Gas Prices</i>
	Sept. 24	Business: Made in Montana Research DUE Business: Made in Montana Research Presentations/Updates Shooting and Editing Review
5	Sept. 29	Visual Story #2 DUE – Review and critique Diversity in storytelling <i>Assignment – No Narration News Story</i>
	Oct. 1	No Narration News Story Pitches DUE Business: Made in Montana Questions/Shots DUE
6	Oct. 6 (Sections)	Introduction to Adobe Photoshop (Group One) Effective use of stills, titles and graphics in Avid
	Oct. 8 (Sections)	Introduction to Adobe Photoshop (Group Two) Effective use of stills, titles and graphics in Avid
7	Oct. 13	No Narration Story Script Review (One-on-one)
	Oct. 15	No Narration Story Edit Review (One-on-one)
8	Oct. 20	No Narration News Story DUE – Review and critique <i>Assignment – Reporter Narration News Story</i>
	Oct. 22	Final Prep for Business: Made in Montana production Business: Made in Montana Pre-production Book DUE (via email)
9	Oct. 27	Reporter Narration Story Pitches DUE
	Oct. 29	Review Avid Media Composer/Sony EX-1 Cameras
10	Nov. 3	Review Photoshop and working with Graphics
	Nov. 5	Reporter Narration News Story Script Review (One-on-one)
11	Nov. 10	Reporter Narration News Story Edit Review (One-on-one)
	Nov. 12	Reporter Narration News Story DUE – Review and critique Shooting must be completed for Business: Made in Montana
12	Nov. 17	Business: Made in Montana Raw Footage Review Business: Made in Montana Updates/Final Assignments Guidelines for final editing/finishing television programs
	Nov. 19	Business: Made in Montana Script Review (Individual Teams)
13	Nov. 24	Business: Made in Montana Final Script Review (Individual Teams)
	Nov. 26	NO CLASS-THANKSGIVING HOLIDAY BREAK (Have a great holiday)
14	Dec. 1	Business: Made in Montana Anchor Wraps Create Business: Made in Montana Graphics Create Business: Made in Montana Promos and Press Release
	Dec. 3	Business: Made in Montana Edit Review (Individual Teams)
15	Dec. 8	Business: Made in Montana Final Edit Review (Individual Teams)
	Dec. 10	Review Business: Made in Montana Promos/Scripts for CC Course evaluation
16	Thursday, Dec. 17	FINAL TEST PERIOD–9:00-10:00am Business: Made in Montana Review and critique